

→ Material and shade of color

Commercially obtainable clip-on foils in standard colors or foils supplied by OW are available in other basic colors as per order form.

Example: various transparent and full colors

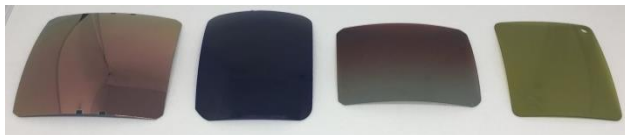


→ Color saturation and reflection

There are also different styles possible according to the overview 'SF Contur Colors', like transparent / non-transparent, glossy / matt as well as monochrome & bicolored gradient.

Bsp.: glänzend, intransparent, zweifarbig verlaufend, transparent

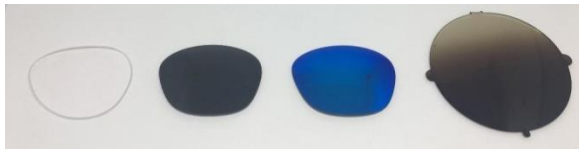
Example: glossy, non-transparent, two-tone gradient, transparent



3.2. Spectacle Lenses

Contur foils can be combined with clear, colored, gradient and sun protecting RX and plano lenses. Choice and purchase of the lenses are up to the respective distributor.

Example: clear lens, sun lens (uni, mirror, gradient)



3.3 Frame

The Contur system can be used with SF classic. The frame components can be arranged according to your needs.

- discreet / dominant
- color coordinated / color complementary
- monochrome / multi-color
- polished / matt / frosty
- temple types: straight / raster / wide

Example: unicolor and multicolour (frame / Contur)



4. How is a local Contur collection being created (collection management)

Basically, the distributor assembles the local SFC Contur range independently according to local needs.

4.1. Initial Sample Collection 2018

Eye-Systems has put together an 'Initial Sample Collection' for the distributors, which will be supplemented with new designs every year in the future. This collection can be purchased at OW as Demos and Contur foils (cut or uncut).

Initial Sample Collection Eye-Systems (24 SFCC incl. 4 Sun)



4.2. Sub-Collections

If required, the different designs can be bundled into product families or further developed / supplemented in order to specifically address particular target groups.

- trendy, modern, classic
- retro / up-to-date
- extravagant / classic
- pastel colors / full colors
- round / square
- etc.



5. How are Contur glasses labeled?

In the following years, many new 'Conturs' will be created and so a simple and standardized labeling is helpful for the exchange between OW and the distributors:

C121-50
D01/S75

- | | |
|-----|---|
| C | Contur |
| 121 | lens shape |
| 50 | box size lens |
| D01 | design form Contur > a unique number for every design |
| S75 | foil color Contur |

6. How is Contur technically implemented?

6.1 Know-How

The Contur system requires a specific technical know-how, which is taught by Optik Werkstatt in a training in Berlin. The distributor has the option of making the Contur foils on his own or purchasing them from OW.

6.2 Production

	OW cuts Contur foil	Distributor cuts Contur foil	
Contur foil	Standard Form	Standard Form	Customized Form
Training:	- Assembly - Quality control	- Form specifications - Assembly - Quality control - Machine know-how	- Form specifications - Assembly - Quality control - Machine know-how
Foils:	- cut foils	- uncut foils from OW - or self-purchased foils	- uncut foils from OW - or self-purchased foils
Shapes:	- see SFCC form sheet	- cut foils incl. lens available from OW	- create shapes independently
Demos:	- can be ordered at OW	-	-
Utilities:	- gauge device can be ordered from OW	- cutting device	- cutting device

6.3 Material

With the official forms (frame → SF-Login / Contur → OW-Login):

- Contur-foil >> order at OW* (cut / uncut) or ,self-purchase‘
 - Contur demos, shapes, ... >> Order at OW*
 - Prescription lenses for Contur >> self-purchase
 - SF-frame for Contur >> Order from Eye-Systems
- *Delivery conditions (MOQ, deadline ..) see price list