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Company (Unternehmung)

Optik Werkstatt

The core services are frame sales and grinding-in service in Germany as well as lab management & technology support (assembly and glazing) for the worldwide SF distributors.

Our internal processes are digitalized and we work with BS Lab software and state-ofthe-art milling and grinding machines (MEI, Nidek, ...).

In the office / field service and in the production mostly trained opticians are working.

Thus we are on a professional level with our customers and ensure a stable quality and good service.

As an international cooperation partner for Swissflex, we carry out technical training (M&E) for SF distributors, supply over 30 licensees worldwide with the system-specific production equipment and ensure technical support.

Contact

Our customer service is available on working days from 9.00 to 12.00 and from 14.00 to 16.00 by phone and e-mail.

Optik Werkstatt GmbH / Benzstraße 46-50 / D-12277 Berlin

Tel: 030/740 69 6-0 / E-Mail: info@optikwerkstatt.de / Orders:

orders@optikwerkstatt.de (international orders only)

Services (Leistungen)

Complete glasses from one source!

All spectacle elements (frame, lens, glazing) are optimally matched to each other, achieve the highest quality standards and are offered at attractive complete prices.

Innovative frame system

The modular frame system offers best wearing comfort with style for every age and many activities.

Swissflex glasses are available in rimless, full rim, children and sun.

Swiss quality lenses

The Optiswiss and Voria glass range offers you guaranteed high quality thanks to the know-how and state-of-the-art production facilities in Switzerland.

All manufacturing glasses are produced exclusively in Switzerland and are provided with an SHC coating (super hard clean) as standard.

The high-quality coatings are characterized by high transparency and extreme layer adhesion and are among the best in the ophthalmic optics market.

You will always find the optimum variant from single vision lenses to individual, high-resolution progressive lenses.

Professional Glazing

We glaze every pair of glasses with great passion, specific expertise and state-of-theart machines.

Thanks to 25 years of experience in the assembly of glasses and lenses, we know exactly what is important for perfectly glazed SF glasses.

Lab Management Partner

The usual shrink-wrapping process is adapted to several stations due to the unique SF specifics (modularity, parts, riveting, ...).

The OW instructs the optimal process adaptations and trains the technicians of the SF-Distribturoen workshops worldwide in all aspects of assembly and glazing of Swissflex frames.

OW also develops, produces and distributes the necessary production equipment and tools for the assembly of the Swissflex mounting system.

Environmentally friendly and resource-saving

The Swissflex system is resource and environmentally friendly throughout the entire process, from manufacture to the end of the life of the frame.

Poduction:

- Production on demand based on sales in the respective countries (no overproduction)
- Valuable plastics food safe, individual models made of plants or biodegradable
- No additives no painting and no chemical finishing
- Metal-free 100% plastic

Distribution & Promotion:

- Efficient transport packaging and worldwide shipping compact with ultra-lightweight eyewear parts (no assembled eyewear)
- experience promotion through 'try&feel' with potential customers (no specific
- promotion and display material)

Glazing (local):

- Demand glazing based on sales at the point of sale
- Professional waste disposal worldwide exclusively central glazing with the most modern machines (milling machines without releasing microplastics into the water or grinding machines with microplastics filter)

Wearing:

- Evergreen Bestseller not subject to fashionable cycles (no changing collections)
- Product loyalty spectacles are worn for an above-average length of time
- Repairable individual parts can be replaced during the entire service life (do not replace entire glasses especially for children's glasses)